

## Let's stop your alcohol taxes from going up. Now.

The federal government wants to implement a 2% increase in the excise tax on alcohol. As if that's not bad enough, the budget includes an annual increase, based on the Consumer Price Index, every April – forever!

Note: The excise tax increases will be added to the base price of all alcohol products and provincial mark-ups, levies and fees. Provincial and federal sales taxes will be layered on top.

We need your help, now, to get this annual tax increase (also known as the **escalator clause**) removed from the Budget Implementation Act.

### Act now! Call your MP at their Constituency Office today 📞

Tell your MP that you, your staff and your customers are opposed to the increase in excise tax on alcohol. Say that you're especially opposed to the **escalator clause** that pushes this tax up every year.

Share these facts with your MP:

- This excise tax coupled with the escalator clause will hurt your ability to hire and retain workers, and invest in the future of your business.
- Alcohol is already one of the most highly taxed commodities in Canada. Increasing its costs will damage tourism, employment, economic growth and small businesses.
- Legislating an annual increase in this tax every year, forever, is unacceptable and undemocratic. The government hasn't considered the consequences of such a profound and perpetual tax increase on hospitality and tourism.

Please make your call today. If we're to stop the **escalator clause**, the government must change its budget legislation before it's passed. This is a very narrow window of opportunity, so don't wait.

Contact your MP's Constituency Office today. Together, we can stop another damaging tax increase. [www.parl.gc.ca/Parliamentarians/en/members](http://www.parl.gc.ca/Parliamentarians/en/members)

Thank you,

Joyce Reynolds  
Restaurants Canada

Learn more about the excise tax and its impact on your business at [www.restaurantscanada.org](http://www.restaurantscanada.org)