



Canada's #1 Premium Water Is Now Available at PepsiCo

Premium Water Consumers seek Quality Natural Options to Maintain their Health and Active Lifestyle

HEALTH IS PRIORITY

ON-THE-GO

ACTIVE



EDUCATED & CONNECTED

CRAVE NATURALITY

Evian is the #1 Premium Water Brand in Canada

NO. 1 CANADA
Premium Water Brand
(\$Vol & \$Shr)

PIONEER OF CATEGORY
90% awareness in Canada

Evian Delivers on Key Attributes including Naturality and Commitment to Sustainability

NATURAL SPRING WATER
from a single source in the French Alps



CERTIFIED CARBON NEUTRAL
since 2017

NATURALLY OCCURRING ELECTROLYTES
7.2pH balance

SUSTAINABILITY LEADERSHIP: CIRCULAR BRAND BY 2025
using 100% recycled materials

Winning Portfolio to Satisfy Range of Consumer Needs



15 years in the making,
from the French Alps to you.
Reach your natural peak.





Evian's Suggested Pricing & Profitability



Pack Size:	330ml/20	750ml/12	500ml/24	1L/12	1.5L/12
Case Cost:	\$25.54	\$25.76	\$30.95	\$24.32	\$28.36
Unit Cost:	\$1.27	\$2.15	\$1.29	\$2.03	\$2.36
Suggested Retail Price:	\$2.99	\$5.99	\$2.99	\$4.29	\$5.29
Penny Profit:	\$1.72	\$3.84	\$1.70	\$2.26	\$2.93
Profit Margin %:	57%	64%	57%	53%	55%
UPC:	079298400465	079298400441	061314000223	061314000216	061314000209

Evian Selling Tools & Assets



Cooler Clings

* Available on approved cases



Disposable & Metal Coasters



Ice Bucket



Bottle Chiller



Patio Umbrella



Perm Racks & Shippers

ARTWORK FPO

Interested in Evian?

Contact Groupex for rebate information & call Pepsi Direct at 1-800-963-2424 to place your order.